

ANGELICA MIGUEL

☀ SUMMARY

Versatile Graphic Designer and Creative Coordinator with over five years of experience in visual design, creative direction, and project coordination. Proven track record executing print and digital assets, managing multimedia advertising campaigns, delivering end-to-end branding solutions. Adept in Adobe Creative Suite and Figma to build compelling campaigns that drive audience engagement across arts, entertainment, and client branding initiatives.

☀ PROFESSIONAL EXPERIENCE

Graphic Designer Freelance | Orlando, FL | 2024 – Present

- o Created visually compelling promotional campaigns and brand collateral for high-profile clients, including the Howard University Jazz Ensemble, Signature Theatre (VA) and the American Advertising Federation.
- o Developed cohesive visual concepts aligned with event promotions, audience engagement strategy, and brand identity.
- o Managed design projects from initial concept through execution, delivering layout design, typography, and final digital/print production assets.

Executive & Creative Coordinator Signature Theatre | Arlington, VA | 2021 – 2026

- o Designed print and digital assets, including official show artwork, merchandise, and promotional graphics.
- o Produced multimedia advertising campaigns by developing scripts, leading creative brainstorming sessions, hiring talent, and directing photo/video shoots.
- o Managed casting workflows, cross-departmental and company-wide scheduling, and executive communications for leadership teams.

Associate Producer - Cabarets Signature Theatre | Arlington, VA | Concurrent Role

- o Led creative development for a consistently sold-out cabaret series, curating show materials and visual assets.
- o Partnered across artistic, production, and marketing departments to align technical needs and setlists with creative visions.

Office Coordinator Livesay & Myers, P.C. | Arlington, VA | 2020 – 2021

- o Managed complex scheduling workflows across multiple attorney calendars to streamline client consultations.
- o Maintained accurate financial tracking, balanced cash accounts, and processed client payment and receipts.
- o Provided broad administrative support, including file management, supply oversight, and timely response to a high volume of calls and emails for attorneys and paralegals.

☀ EDUCATION

Graphic Design Certification George Mason University | Fairfax, VA

Bachelor of Arts in Performance and Directing George Mason University | Fairfax, VA
Minor in Philosophy and Law

☀ PROFESSIONAL DEVELOPMENT

Member American Advertising Federation | Orlando Chapter | 2025-Current

Member American Institute of Graphic Arts | New York, NY | 2025-Current

Apprenticeship Williamstown Theatre Festival | Williamstown, MA | 2018

☀ SKILLS & INTERESTS

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| o Adobe Creative Suite (InDesign, Illustrator, Photoshop, Lightroom, XD) | o Microsoft Office Suite | o Slack | o Collaboration |
| o Figma | o Google Workspace | o Zendesk | o Copywriting |
| o Canva | o PC & MacOS | o Tesseract Lite | o Spanish Language |
| | o ChatGPT | o Creative Direction | o Cooking (Latin, Italian) |
| | o Wordpress (Basic) | o Project Management | o Boxing |

References available upon request.